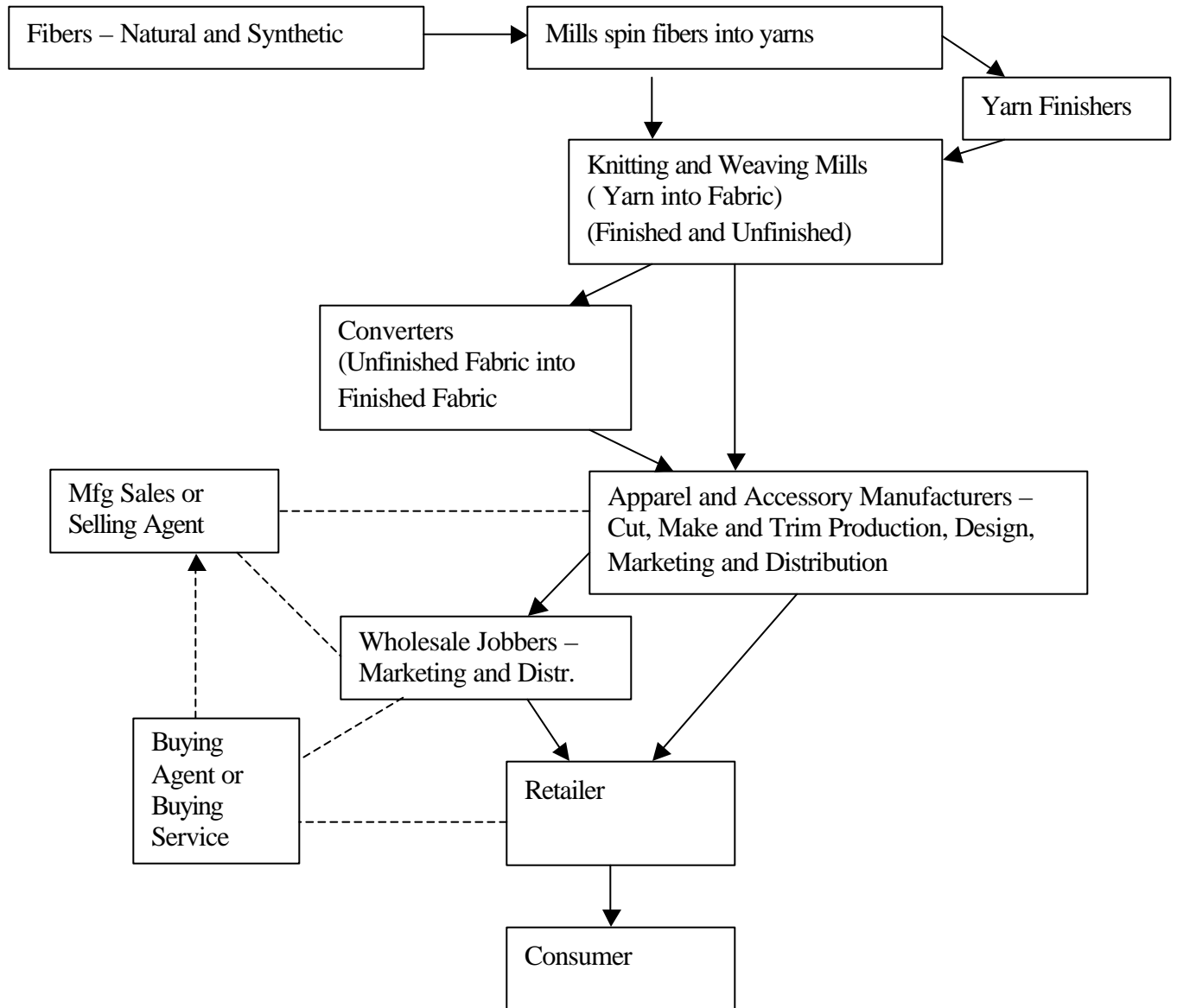


**The Fashion Distribution System in Its Various Models**  
**Prepared by Prof. Bernard N. Kahn from Materials prepared by Prof. Irwin A. Kahn**

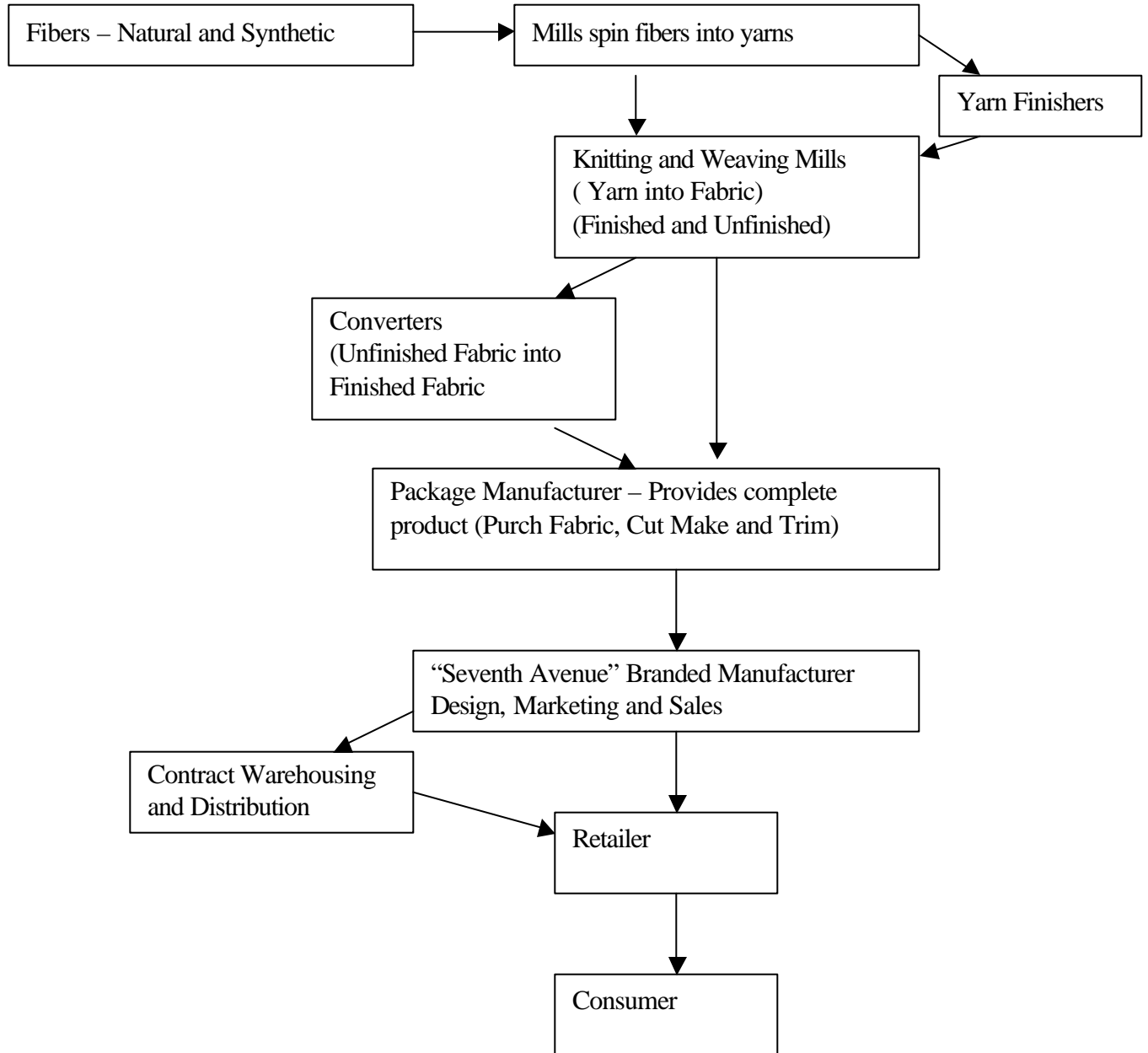
I

**Traditional “In-House Manufacturer”**



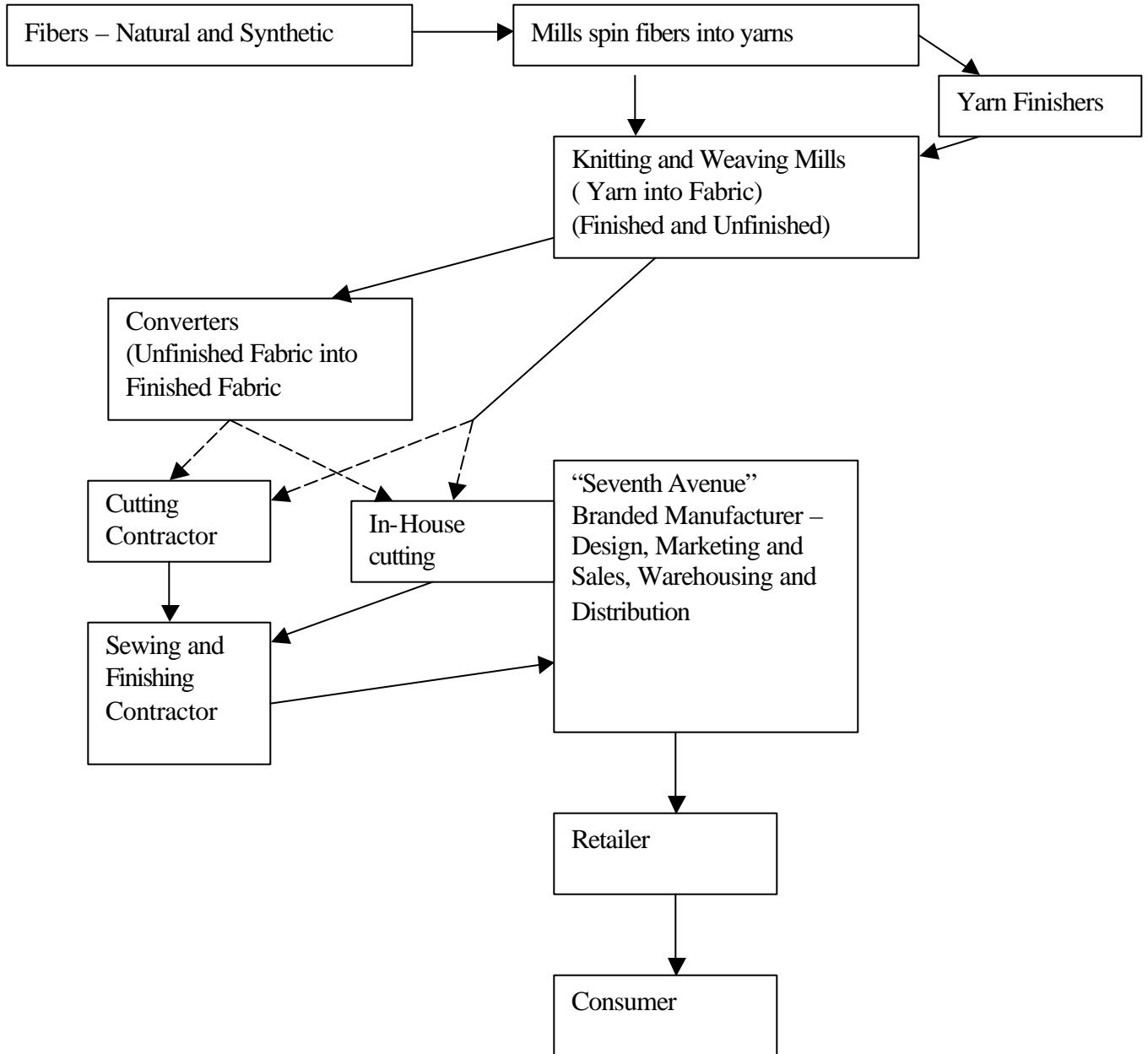
II

**“Seventh Avenue Manufacturer” Utilizing Package Manufacturers**



III

**“Seventh Avenue Manufacturer” Utilizing Contractor Services**



IV

**Retailer Private Label Program**

